

PRESS RELEASE: "Holiday Film to Benefit Individuals with Intellectual Disabilities Now Available For Purchase" (Short Version)

FOR IMMEDIATE RELEASE

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Holiday Film to Benefit Individuals with Intellectual Disabilities Now Available For Purchase

"The Child King," a holiday-themed film dedicated to helping individuals with intellectual disabilities, is now available for online purchase. The film tells the heartwarming story of an older brother determined to prove to his younger sibling that Santa Claus exists. This sparks a memorable road trip to find Santa that leads to hilarious adventures and personal discovery along the way.

The star of "The Child King", Peter Johnson, joined a very select group of actors with Down syndrome who have played leading roles in feature motion pictures. The film, shot when Peter was a high school junior, was his first foray into acting.

"Having worked with the television and movie industry for more than 20 years, it is refreshing to see a film like 'The Child King' provide a positive portrayal of individuals with intellectual disabilities," said Gail Williamson, executive director of the Down Syndrome Association of Los Angeles and the head of DownSyndrome in Arts & Media. "I am also thrilled that the proceeds from the sale of the film will benefit the intellectual disabilities community."

All producer's profits from the sale of 'The Child King' support the non-profit Child King Foundation (CKF), an organization that administers funds and distributes grants to organizations and individuals that assist the intellectually disabled. The CKF recently announced its first round of grants to eight organizations nationwide.

To Order The Child King:

Copies of The Child King can be ordered by visiting www.thechildking.com. The film retails for \$19.95 including postage (non-U.S. orders extra). For more information on the Child King Foundation please visit www.childkingfoundation.org.

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